

Content Creator Internship

The North Broad Renaissance is looking for creative and talented individuals to join our Content Creator Intern Program. The ideal candidate is enthusiastic about creating fresh content and are skilled in shooting and editing photos and/or video.

The internship start date is March 25, 2024, through May 10, 2024. This is a 20 hour per-week internship.

North Broad Renaissance is a nationally recognized, growing non-profit that currently manages both the North Broad Business Improvement and North Broad Special Service District. The organization is doing the important work of vitalizing North Broad Street by improving its economic vitality and overall quality of life. Our work around cleaning, greening, safety, business attraction, business retention, and employment is directly impacting more than 50,000 residents, in eight neighborhoods, and helping to increase the median income in the district. The NBR is a relatively small organization, so an entrepreneurial spirit and self-discipline gets you far in our book.

This will be a hands-on program that provides interns the chance to gain experience in their field of photography/video for the North Broad Renaissance (NBR) digital and social media platforms and with NBR publications and marketing materials, which supports the NBR Marketing and Communications program.

Primary Responsibilities:

- Create and publish high-quality content, including photos, graphics, videos, and articles, for our social media platforms, website, and other promotional materials.
- Develop engaging multimedia content, including graphics, videos, and written articles that resonate with North Broad stakeholders and donors.
- Edit and produce videos, ensuring a professional and compelling presentation.
- Maintain a content calendar and adhere to posting schedules.
- Collaborate with the marketing team to align content with our brand and objectives.
- Participate in brainstorming sessions to generate creative content ideas.
- Assist in digital marketing efforts, including social media campaigns and content promotion.

Qualifications and Experience:

- 2 years of photography and/or video experience, preferred
- Proficiency with the Adobe Creative Suite and Photo Mechanic preferred
- Experience with digital asset management, including meta-data tagging and management, preferred
- Ability to work in an outdoor corridor setting, including nights and weekends as needed
- Strong communication skills to effectively interact with colleagues, external partners and the public
- Ability to work in a small non-profit environment in a professional manner
- Strong understanding of social media landscape and how to capture engaging content for specific platforms

This description is intended to describe the type of work being performed by a person assigned to this position. It is not an exhaustive list of all duties and responsibilities required of the intern.

The hourly rate for this role is \$18.00/hour

TO APPLY:

To apply, please send resume to programs@northbroad.org.

lease, no telephone inquiries.

The North Broad Renaissance provides equal employment opportunities (EEO) to all employees and applicants for employment without regard to race, color, religion, sex, national origin, age, disability or genetics. In addition to federal law requirements, the North Broad Renaissance complies with applicable state and local laws governing nondiscrimination in employment in every location in which the company has facilities. This policy applies to all terms and conditions of employment, including recruiting, hiring, placement, promotion, termination, layoff, recall, transfer, leaves of absence, compensation and training. The North Broad Renaissance expressly prohibits any form of workplace harassment based on race, color, religion, gender, sexual orientation, gender identity or expression, national origin, age, genetic information, disability, or veteran status. Improper interference with the ability of the North Broad Renaissance's employees to perform their job duties may result in discipline up to and including discharge.