



## Background

The North Broad Security Camera Program supports businesses in purchasing and installing exterior surveillance cameras on commercial properties. This initiative aims to enhance safety for shoppers, residents, and employees as part of the North Broad Renaissance's *Clean and Safe* program. This initiative is in partnership with the City of Philadelphia's Camera Program, which will help businesses cover 100% of surveillance camera expenses.

## How It Works

All Businesses along the North Broad Corridor are eligible for funding to install external property surveillance cameras. The North Broad Renaissance will support the costs of select supplemental surveillance equipment, not approved by the city.

## The Process

To apply for the NBR Supplemental Camera Fund Program, there is a two-step process, explained below:

### Step One: Apply to the City Surveillance Program

1. The business owner reviews the City of Philadelphia Department of Commerce Camera Program Requirements and application process.
2. Contact the North Broad BID Manager ([programs@northbroad.org](mailto:programs@northbroad.org)) to express interest in applying for supplemental camera funds.
3. Submit your application to the City Commerce Department [using the online form](#).

### Stage Two: Apply for NBR Supplemental Camera Program Funding

4. Once approved by the City, submit an application for supplemental funds [here](#).
  - a. Note: If you are not approved by the City, you are not eligible for supplemental funding, as this program is designed to provide additional support only.
5. If your application is approved, the NBR will send a formal agreement and letter of approval.
6. If not approved, the NBR will send a denial letter explaining why.

## Who is Eligible

All business owners along the North Broad Corridor are eligible to participate in this program.



The application requires those applying for funding to:

- Own the building property or have approval from the property owner.
- Be **registered and licensed** with the City of Philadelphia.
- Be current with all **City taxes**.

### **How to Apply**

You can **apply for funding using the online form**.

To apply, you will need:

- Photos showing where you would locate the cameras, and at least one photo showing the entire front façade of your building.
- At least one estimate from a licensed contractor (a second estimate is recommended). Businesses applying for funding within a targeted commercial corridor must provide an estimate from **an approved contractor**.
- If you do not own the building property, a letter from the building owner granting permission for the work.

To review the official City of Philadelphia Camera Business Security Camera Fund, **please visit the website**.

### **Key Disclaimers:**

North Broad Renaissance, retains the authority to approve or deny supplemental funding based on its discretion.