

North Broad Fence Mural Project – Scope of Work
250th Celebration | Broader Green, Earth Day Service Project

1. Project Overview

As part of our 250th celebration and the Broader Green, Earth Day Service Project, we seek an artist to design and lead the creation of a temporary, sustainable fence-based art installation at 525 N. Broad Street, Philadelphia, PA.

The project will engage community volunteers in a hands-on, environmentally conscious activity that celebrates creativity, stewardship, and civic pride.

The installation will be displayed for a limited duration and must leave the site exactly as it was found, with no permanent alterations to the existing property or fence.

(Photo of Fence)



2. Project Goals

- Celebrate the 250th Semi-quincentennial through participatory public art
- Promote environmental awareness and sustainability in honor of Earth Day
- Create a visually engaging, temporary art installation accessible to the public
- Foster community connection by involving volunteers directly in the creation process

3. Site & Existing Conditions

- The installation will take place at 525 N. Broad Street on an existing fence at the designated project location
- The fence and surrounding property must not be altered, damaged, or modified in any way
- All materials and installation methods must be fully reversible and removable
- Must account for heavy pedestrian traffic and the site's immediate proximity to a SEPTA bus and subway stop. Materials and design should prioritize durability and long-term performance.

4. Artistic Concept & Approach

- The below image is provided as inspiration only and represents one possible approach
- Artists are encouraged to propose alternative creative concepts that align with the project goals
- The final design should:
 - Be visually impactful when viewed from public spaces
 - Be appropriate for a community and family-friendly setting
 - Allow for volunteer participation during installation



5. Sustainability Requirements

The project must prioritize environmental responsibility, including:

- Use of sustainable, recycled, reusable, or biodegradable materials whenever possible
- Avoidance of toxic, hazardous, or environmentally harmful materials
- Consideration of material reuse, donation, or recycling after deinstallation
- Minimal waste generation during installation and removal

6. Temporary Installation Requirements

- The installation must be clearly temporary in nature
- No drilling, fastening, adhesives, or permanent attachments are permitted
- All materials must be removable without leaving residue, marks, or damage
- Artist is responsible for planning safe installation and full removal



7. Volunteer Engagement

- The artist must be willing and able to work collaboratively with volunteers
- Volunteers may include individuals of varying ages and skill levels
- The artist will:
 - Provide clear instructions and guidance
 - Design tasks that are safe, inclusive, and manageable
 - Foster a positive, educational, and engaging experience

8. Timeline

- The installation will take place during the Broader Green, Earth Day Service Project on Wednesday, April 22, 2026.
- Artist must be available for:
 - Pre-project planning and coordination
 - On-site installation with volunteers
 - One to two maintenance days to address potential touch-ups, minor repairs, or partial reinstallation if needed due to weathering, vandalism, or unforeseen conditions.
 - Scheduled removal at the end of the display period (December 31, 2026)

9. Safety & Accessibility

- Installation activities must follow basic safety best practices
- Materials and methods must not create hazards for volunteers or the public
- The completed installation must not obstruct walkways, access points, or visibility

10. Deliverables

- Concept proposal and preliminary design
- List of materials with sustainability considerations
- On-site leadership during volunteer installation
- Complete removal of installation and cleanup of the site

11. Submission & Contact Information

Please submit all proposals **no later than Friday, February 27, 2026**, to the following contacts:

Shalimar Thomas
sthomas@northbroad.org
Lauren Linder
lauren@woodermark.com