



## **North Broad Fence Mural Project – Scope of Work**

### **250th Celebration | Broader Green, Earth Day Service Project**

#### **1. Project Overview**

As part of our 250th celebration and the Broader Green, Earth Day Service Project, we seek an artist to design and lead the creation of a temporary, sustainable fence-based art installation at 525 N. Broad Street, Philadelphia, PA.

The project will engage community volunteers in a hands-on, environmentally conscious activity that celebrates creativity, stewardship, and civic pride.

The installation will be displayed for a limited duration and must leave the site exactly as it was found, with no permanent alterations to the existing property or fence.

#### **(Photo of Fence)**



#### **2. Project Goals**

- Celebrate the 250<sup>th</sup> Semi-quicentennial through participatory public art
- Promote environmental awareness and sustainability in honor of Earth Day
- Create a visually engaging, temporary art installation accessible to the public
- Foster community connection by involving volunteers directly in the creation process

#### **3. Site & Existing Conditions**

- The installation will take place at 525 N. Broad Street on an existing fence at the designated project location
- The fence and surrounding property must not be altered, damaged, or modified in any way
- All materials and installation methods must be fully reversible and removable
- Must account for heavy pedestrian traffic and the site's immediate proximity to a SEPTA bus and subway stop. Materials and design should prioritize durability and long-term performance.

#### 4. Artistic Concept & Approach

- The below image is provided as inspiration only and represents one possible approach
- Artists are encouraged to propose alternative creative concepts that align with the project goals
- The final design should:
  - Be visually impactful when viewed from public spaces
  - Be appropriate for a community and family-friendly setting
  - Allow for volunteer participation during installation



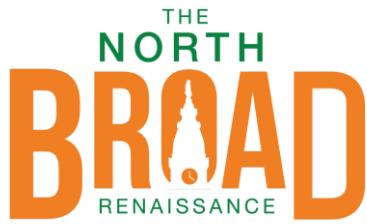
#### 5. Sustainability Requirements

The project must prioritize environmental responsibility, including:

- Use of sustainable, recycled, reusable, or biodegradable materials whenever possible
- Avoidance of toxic, hazardous, or environmentally harmful materials
- Consideration of material reuse, donation, or recycling after deinstallation
- Minimal waste generation during installation and removal

#### 6. Temporary Installation Requirements

- The installation must be clearly temporary in nature
- No drilling, fastening, adhesives, or permanent attachments are permitted
- All materials must be removable without leaving residue, marks, or damage
- Artist is responsible for planning safe installation and full removal



## **7. Volunteer Engagement**

- The artist must be willing and able to work collaboratively with volunteers
- Volunteers may include individuals of varying ages and skill levels
- The artist will:
  - Provide clear instructions and guidance
  - Design tasks that are safe, inclusive, and manageable
  - Foster a positive, educational, and engaging experience

## **8. Timeline**

- The installation will take place during the Broader Green, Earth Day Service Project on Wednesday, April 22, 2026.
- Artist must be available for:
  - Pre-project planning and coordination
  - On-site installation with volunteers
  - One to two maintenance days to address potential touch-ups, minor repairs, or partial reinstallation if needed due to weathering, vandalism, or unforeseen conditions.
  - Scheduled removal at the end of the display period (December 31, 2026)

## **9. Safety & Accessibility**

- Installation activities must follow basic safety best practices
- Materials and methods must not create hazards for volunteers or the public
- The completed installation must not obstruct walkways, access points, or visibility

## **10. Deliverables**

- Concept proposal and preliminary design
- List of materials with sustainability considerations
- On-site leadership during volunteer installation
- Complete removal of installation and cleanup of the site

## **11. Submission & Contact Information**

Please submit all proposals **no later than Friday, February 27, 2026**, to the following contacts:

**Shalimar Thomas**  
sthomas@northbroad.org  
**Lauren Linder**  
lauren@woodermark.com